



Voxello's Monthly Company Newsletter



Creating a Culture of Innovation

By Rives Bird, CEO

Voxello has now completed a dozen installations with 100% happy customers. A total of 60 noddles are installed and currently have no service or technical support issues. Our most recent installation was at Tampa Bay General Hospital. Michelle Harvey, SLP remarked: "The Noddle is a user-friendly electronic augmented communication device that is providing the most effective voice to our patients who have communication deficits", which is yet another great endorsement of the importance of the noddle.

Our sales and marketing plan as we move forward is a 3 phase approach. The first is a soft launch designed to understand our customer and most importantly how the noddle integrates in the hospital workflow.

Enabling the distribution network with new pricing and adding around 12 more clinical sites to further evaluate their internal adoption rate is phase 2. This will take approximately 9 months and then we will enter into the 3rd phase: the full launch.

Bridge Financing (Closing of Convertible Note)

Right now, and for a very limited time, we have an attractive offering available. We are looking to raise a total of \$2.5M of which \$1.2M has already been committed:

- \$5.50 a share, representing a \$7M pre-money valuation
- Preferred series with Participation Rights
- Qualifies for 25% Iowa State Tax Credits, which can come as a refund to out-of-state residents.*
- Qualifies under the IRS 1202 code for Qualified Small Business, capital gains cap exemption*

**You should check with your CPA to see how these programs may apply to your specific situation*

I hope you will consider joining with us to radically change patients' lives and improve outcomes for both hospital and patient.

If you have any questions or would like me to send you material regarding this stock offering, please do not hesitate to contact me directly.

**VOXELLO FINISHES
SOFT LAUNCH AND
LAYS PLANS FOR
SALES; CLOSES THE
CONVERTIBLE NOTE
AND HAS A BRIDGE
FINANCING ROUND
AVAILABLE.**

**VOXELLO A FINALIST
FOR "CREATIVE
TECHNOLOGY
SOLUTION OF THE
YEAR" PROMETHEUS
AWARD FROM
TECHNOLOGY
ASSOCIATION OF
IOWA**

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